

Persuasive Paragraph Rubric

Critical Components	1	2	3
States an opinion and attempts to persuade			
Includes an introduction, a body, and a conclusion			
Uses a clever and interesting opening			
Introduction includes a summarizing statement of the main idea of the essay			
Includes one sentence for each reason of support			
Closing includes a brief restatement of main idea			
Style			
Clearly presented ideas			
Creative and original			
Conventions (COPS)			
Complete sentences			
Capitalization			
Omissions			
Punctuation			
Spelling			
Organization			
Logical order of ideas			
Overall sense of paragraph structure			
Has a beginning, middle, and an end			
Focus			
Stays on topic			
Makes a point			
Awareness of task			

Awareness of audience			
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